

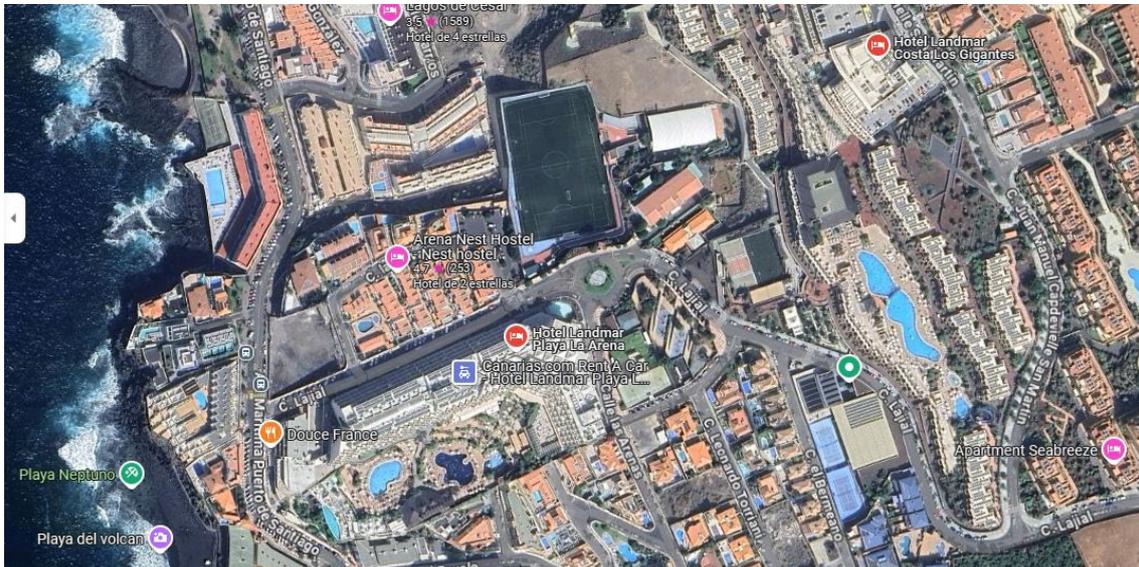
## LANDMAR PLAYA LA ARENA

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LANDMAR PLAYA LA ARENA is a hotel designed to offer a unique experience where quality, privacy and tranquillity come together to delight your senses.

If you wish to add an extra touch of exclusivity to your holidays, we recommend Platinum, our superior adults-only category, where you can enjoy exclusive areas and the best views of the Atlantic Ocean.

Start your day with the stunning sea views offered by our beachfront rooms, designed to provide a unique experience and equipped with all the amenities needed to make your stay perfect.



## OUR ENVIRONMENT

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The location of LANDMAR PLAYA LA ARENA is one of the features that makes it truly special. It is located near the Los Gigantes cliffs, which form part of the Teno Rural Park.

These cliffs are a must-see for diving enthusiasts. The seabed of Los Gigantes is barely 30 metres deep and difficult to access, which means it hosts great biological diversity, including calcareous algae, black coral, sponges and much more.

## SUSTAINABILITY

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Committed to quality tourism in Tenerife and sensitive to environmental protection, LANDMAR PLAYA LA ARENA bases its values on sustainable development, outlined in this Sustainability Management Policy that covers all areas of our business activity.

Among the measures implemented at our hotel as part of our commitment to continuous improvement and sustainability, we highlight the following:

- Reduce greenhouse gas emissions
- Protect and support biodiversity
- Protect and respect human rights
- Protect children

Our objectives for 2026:

- Reduction of total CO<sub>2</sub>e per guest/day compared to 2025
- Reduction in the consumption of chemical products compared to 2025
- Reduction in litres of water consumed per guest/day compared to 2025
- Support the preservation/restoration of endangered species
- Support the community in specific social or economic challenge

## REDUCING GREENHOUSE GAS EMISSIONS

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At LANDMAR PLAYA LA ARENA we analyse greenhouse gas emissions per guest, calculated based on the consumption of electricity, water, diesel, gas, chemical products and high-emission food items in our menus.

	2025	2024	DIF
Greenhouse gas emissions per customer/day	3,49	3,30	+0,19

The increase observed in 2025 compared to 2024 is mainly due to a temporary rise in waste generation. However, we expect improved results next year thanks to the actions defined in our sustainability plan.

## PROTECTING AND SUPPORTING BIODIVERSITY

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At LANDMAR PLAYA LA ARENA we are aware of the importance of conserving our surroundings and protecting biodiversity, as we are located in a privileged natural environment.

We actively support the preservation and/or restoration of endangered species in our area by informing our guests and encouraging responsible behaviour towards local flora and fauna during their visits.

## PROTECTING AND RESPECTING HUMAN RIGHTS

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At LANDMAR PLAYA LA ARENA we consider it essential to protect and respect human rights and the rights of our employees. Human resources are the foundation of our business, and we ensure fair and equal labour policies, dignified treatment and full respect for labour and human rights.

We comply with current labour legislation, promote local employment, internal promotion and the conversion of temporary staff into permanent positions. These same principles are required of all subcontracted companies and partners.

## **PROTECTING CHILDREN**

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LANDMAR PLAYA LA ARENA has an internal child protection protocol to prevent exploitation or abuse and to report any suspected incidents within our environment.

## **SOCIAL RESPONSIBILITY**

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LANDMAR PLAYA LA ARENA is fully integrated into Tenerife's social environment and is committed to adopting social measures aimed at supporting the most vulnerable groups, as well as offering accommodation capacity in cases of emergency or natural disasters.

- Collaboration with social welfare organisations such as Pequeño Valiente and Terramare Medioambiente
- Promotion of local products: Canarian gastronomy and products
- Promotion of cultural events: Tenerife Carnival, Canary Islands Day

## **WE NEED YOUR COLLABORATION**

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At LANDMAR we invite all our stakeholders to join us in achieving our objectives by sharing proposals or suggestions aimed at continuous improvement.

Tenerife, 10 January 2026